



HELP NEW YORK CITY #MYTEK2020RELIEF >>

Hyperlink for the image and campaign page:

Email: mytek2020relief@mytek.audio

PRESS RELEASE

For immediate release

Headline:

MYTEK TO DONATE 10% OF SALES TOWARDS FIGHTING PANDEMIC IN NEW YORK CITY

New York, April 20, 2020

Mytek Audio, New York manufacturer of fine hi-fi and recording audio equipment has announced it will donate 10% of direct sales and 10% of sales to dealers to charities on the frontlines of COVID19 pandemic in New York City as well as to charities assisting musicians in distress.

“Mytek has deep New York City roots, and has been the integral part of the New York music scene since 1992, when it was established in Manhattan with its first office at legendary Skyline Studios in Midtown Manhattan. We make music machines for music, for musicians and for music lovers and have greatly benefited from the immerse influence New York scene had on what we do and how we do it. Now the City is in trouble. It’s time to give back”,

said Michal Jurewicz, Founder of Mytek.

“We hope, the music lovers will join the efforts to help New York City and its vibrant music scene to weather the crisis and survive and rebuilt after pandemic, one musician and artist at a time”.

For more details about this initiative visit: mytekdigital.com/MYTEK2020RELIEF

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